TRADE SHOW & CONVENTION EXHIBITOR — COVERAGE CHECKLIST

Pull out your current policy and check the box next to any coverage you can confirm is already in place — anything unchecked is worth a quick conversation with your advisor. Coverage checklist for trade show, convention, and expo exhibitors. Priorities reflect typical exposure for this class; confirm against your actual operations.

CORE **PREVALENT** **SITUATIONAL** *— Core: almost always needed · Prevalent: commonly carried by businesses in this class · Situational: depends on specific exposure*

	COVERAGE	WHY THIS BUSINESS NEEDS IT	PRIORITY
☐	**General Liability (Incl. Products & Contractual)**	Shows typically require $1M/$2M with products and contractual liability, naming show management, the venue, and the GSC.	CORE
☐	**Inland Marine / Exhibition Floater**	Covers booths, displays, samples, and electronics in transit, in storage, and on the floor.	CORE
☐	**Workers' Compensation (All Show States)**	Contracts require coverage that complies with the state where the show is held.	CORE
☐	**Additional Insured & Waiver Endorsements**	Certificates missing a required entity or endorsement can be refused at move-in.	CORE
☐	**Hired & Non-Owned Auto**	Covers rental cars and employees driving to shows.	PREVALENT
☐	**Umbrella / Excess Liability**	Large shows and venues often require higher limits.	PREVALENT
☐	**Cargo / Transit Coverage**	Covers freight between your warehouse, exhibit house, and venue.	PREVALENT
☐	**Liquor Liability**	Needed if you serve alcohol in the booth or at hospitality events.	SITUATIONAL
☐	**Foreign Package / International Coverage**	Covers shows, staff, and property outside the U.S.	SITUATIONAL
☐	**Event Cancellation**	Recovers sunk show costs if a show is cancelled for a covered reason.	SITUATIONAL

COMMON COVERAGE GAP FOR THIS CLASS

The gap most often missed by exhibitors is exhibit property between shows. Show management disclaims responsibility for your booth, freight gets lost at advance warehouses, and a standard property policy may limit property away from your premises. An exhibition floater covers booths and samples in transit, in storage, and on the floor. Also check each show's certificate rules: a missing additional insured can stop you at the dock.

IMPORTANT — PLEASE READ

This checklist is a free educational tool from Cory Washington & Co. to help you review your own coverage and have a more informed conversation with a licensed insurance professional. It is general information only — not insurance, legal, or financial advice, and not a recommendation to buy, change, or cancel any policy. The Core / Prevalent / Situational labels describe general patterns observed for this class of business — what is commonly carried, not a personalized recommendation or needs analysis for your specific operations. Coverage terms, availability, limits, and requirements vary by policy, carrier, and state, and only the language in your actual policy governs what is and isn't covered. Checking or leaving blank any item above does not indicate that you are adequately insured or under-insured. Using this checklist does not create a client, agency, or fiduciary relationship. Always consult a licensed professional about your specific situation.

This checklist is an educational self-review tool. It affords no coverage and is not insurance, legal, or financial advice.