CORY WASHINGTON & CO.

SMARTER RISK. STRONGER BUSINESS.

CWCO-SUP-PRINTSHOP-CHK Rev. 09-2026

PRINT SHOP — COVERAGE CHECKLIST

Pull out your current policy and check the box next to any coverage you can confirm is already in place — anything unchecked is worth a quick conversation with your advisor. Coverage checklist for commercial printers, sign makers, and screen printers. Priorities reflect typical exposure; confirm against customer art and data.

CORE **PREVALENT** **SITUATIONAL** *— Core: almost always needed · Prevalent: commonly carried by businesses in this class · Situational: depends on specific exposure*

	COVERAGE	WHY THIS BUSINESS NEEDS IT	PRIORITY
☐	**Commercial General Liability**	Covers injuries and property damage; confirm advertising injury coverage.	CORE
☐	**Media Liability / E&O**	Covers infringement, defamation, and misprint claims — often excluded from GL for printers.	PREVALENT
☐	**Cyber Liability**	Covers mailing lists and customer data used in print jobs.	SITUATIONAL
☐	**Commercial Property & Business Income (incl. Equipment Breakdown)**	Covers presses and lost income when they fail.	CORE
☐	**Workers' Compensation**	Required in most states; saws and machinery drive the largest injuries.	CORE

COMMON COVERAGE GAP FOR THIS CLASS

The most commonly missed gap for this class is media liability. Printers can be named when a customer's art infringes a copyright or trademark, and many GL policies exclude intellectual-property claims for businesses that print for others. Printers should use terms where customers warrant their rights and indemnify the shop, check licenses on major brands, and consider media or E&O coverage.