

Pull out your current policy and check the box next to any coverage you can confirm is already in place — anything unchecked is worth a quick conversation with your advisor. Coverage checklist for apparel, footwear, accessory, and textile wholesalers and brand distributors. Priorities reflect typical exposure for this class; confirm against your actual products, sourcing, and retailer contracts.

COREPREVALENTSITUATIONAL

— Core: almost always needed · Prevalent: commonly carried by businesses in this class · Situational: depends on specific exposure

COVERAGE	WHY THIS BUSINESS NEEDS IT	PRIORITY
☐ Commercial General & Products Liability	Covers injury claims from garments you sell — burns from flammable fabric, strangulation, and choking on small parts.	CORE
☐ Commercial Property & Stock (incl. Peak Season)	Covers warehouse and inventory; confirm limits rise for seasonal peaks.	CORE
☐ Ocean / Marine Cargo	Covers goods from the overseas factory through ocean and inland transit.	CORE
☐ Vendor's Endorsement / Additional Insured	Retailers require it to carry your products.	CORE
☐ Advertising Injury / IP Liability	Covers claims that a design, print, or logo copies someone else's — often limited or excluded on GL.	PREVALENT
☐ Product Recall	Pays to retrieve and destroy recalled goods and handle retailer chargebacks.	PREVALENT
☐ Umbrella / Excess Liability	Adds limits for serious injury claims; big-box retailers often require it.	PREVALENT
☐ Crime / Employee Theft	Covers theft of inventory by employees or from warehouses.	PREVALENT
☐ Floater (Showrooms, Trade Shows, Consignment)	Covers samples and goods away from your warehouse.	SITUATIONAL
☐ Trade Credit	Covers unpaid invoices if a major retail customer files bankruptcy.	SITUATIONAL
☐ Cyber / Privacy Liability	Covers e-commerce sales, customer data, and wire fraud with suppliers.	SITUATIONAL
☐ Employment Practices Liability	Covers claims by warehouse, design, and sales staff.	SITUATIONAL

COMMON COVERAGE GAP FOR THIS CLASS

The gap most often missed by apparel wholesalers is intellectual property. Claims that a print, design, or logo copies another company's work are common in fashion, and many GL policies exclude or sharply limit trademark and copyright claims — leaving the wholesaler to defend alone. Children's apparel adds a second gap: federal law requires reporting hazards within 24 hours, and firms that didn't report drawstring hoodies paid more than \$1 million in penalties. Confirm your IP coverage and add recall coverage if you sell children's products.

IMPORTANT — PLEASE READ

This checklist is a free educational tool from Cory Washington & Co. to help you review your own coverage and have a more informed conversation with a licensed insurance professional. It is general information only — not insurance, legal, or financial advice, and not a recommendation to buy, change, or cancel any policy. The Core / Prevalent / Situational labels describe general patterns observed for this class of business — what is commonly carried, not a personalized recommendation or needs analysis for your specific operations. Coverage terms, availability, limits, and requirements vary by policy, carrier, and state, and only the language in your actual policy governs what is and isn't covered. Checking or leaving blank any item above does not indicate that you are adequately insured or under-insured. Using this checklist does not create a client, agency, or fiduciary relationship. Always consult a licensed professional about your specific situation.