

Covers book, magazine, newsletter, digital, and audiobook publishers, hybrid and self-publishing service companies, and print-on-demand publishers. Print shops use the Print Shop form; media liability for other businesses CWCO-SUP-MEDIA. Complete with ACORD 125. Attach a standard author agreement and current catalog or list of titles.

1 APPLICANT / BUSINESS INFORMATION

LEGAL BUSINESS NAME	DBA / IMPRINTS	FEIN	YEARS IN BUSINESS
BUSINESS ADDRESS	CITY / STATE / ZIP	WEBSITE	

Entity type:
☐ Sole proprietor ☐ Partnership ☐ LLC ☐ Corporation ☐ Nonprofit / university

PRIMARY CONTACT / TITLE	PHONE	EMAIL

COUNTRIES WHERE TITLES ARE SOLD	DISTRIBUTOR(S)

2 OPERATIONS

CONTENT TYPE	% OF REVENUE

Content types: fiction; memoir / biography; investigative / true crime / current affairs; health / self-help / diet; children's; educational / academic; religious; cookbooks; magazines / newsletters; audiobooks; hybrid / author-paid services.

Volume:

New titles per year	Backlist titles in print	Authors under contract	Employees	Inventory value (\$)
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3 EXPOSURE & RISK QUESTIONS — DEFAMATION, PRIVACY & CONTENT

After winning \$1.8 million against Chris Kyle's estate, Jesse Ventura sued HarperCollins over 'American Sniper,' seeking the publisher's profits from the book.

3-1 Does the applicant publish memoir, biography, true crime, or investigative works about real people?	☐ Yes ☐ No
IF YES, EXPLAIN	
3-2 Are high-risk manuscripts reviewed by a media lawyer before publication?	☐ Yes ☐ No
IF YES, EXPLAIN	
3-3 Has a person or company threatened or filed a defamation or privacy claim?	☐ Yes ☐ No
IF YES, EXPLAIN	
3-4 Does the applicant publish health, diet, financial, or how-to advice readers may rely on?	☐ Yes ☐ No
IF YES, EXPLAIN	
3-5 Are titles sold in the U.K., Australia, or other countries with plaintiff-friendly libel laws?	☐ Yes ☐ No
IF YES, EXPLAIN	
3-6 Has the applicant withdrawn, recalled, or pulped a title over content concerns?	☐ Yes ☐ No
IF YES, EXPLAIN	
3-7 Does the applicant publish user- or author-uploaded content without editorial review?	☐ Yes ☐ No
IF YES, EXPLAIN	

4 EXPOSURE & RISK QUESTIONS — COPYRIGHT, CONTRACTS & RIGHTS

Russian billionaires and Rosneft brought libel claims in London against HarperCollins over a 2020 book; claims can follow a title across borders.

4-1 Are permissions documented for quotes, images, lyrics, and third-party content? ☐ Yes ☐ No
IF YES, EXPLAIN

4-2 Do author contracts include warranties and indemnities from the author? ☐ Yes ☐ No
IF YES, EXPLAIN

4-3 Has the applicant been accused of copyright or trademark infringement or plagiarism? ☐ Yes ☐ No
IF YES, EXPLAIN

4-4 Does the applicant use AI tools to create or edit text, covers, or audio? ☐ Yes ☐ No
IF YES, EXPLAIN

4-5 Does the applicant license its content for AI training or other new uses? ☐ Yes ☐ No
IF YES, EXPLAIN

4-6 Has an author disputed royalties, advances, or rights reversion in the last 5 years? ☐ Yes ☐ No
IF YES, EXPLAIN

4-7 Does the applicant charge authors fees to publish (hybrid / self-publishing services)? ☐ Yes ☐ No
IF YES, EXPLAIN

5 PAYROLL, SALES & REVENUE

TOTAL ANNUAL PAYROLL (\$, ILLUSTRATIVE)	NUMBER OF EMPLOYEES	FREELANCE EDITORS / DESIGNERS
ANNUAL REVENUE (\$, ILLUSTRATIVE)	NON-U.S. REVENUE (\$)	AUTHOR SERVICE FEES (\$)

6 PRIOR INSURANCE & LOSS HISTORY

Attach currently-valued loss runs for the last 5 years.

CURRENT MEDIA LIABILITY CARRIER	LIMIT / RETENTION	RETROACTIVE DATE

6-1 Has any carrier declined, cancelled, or non-renewed coverage for this business in the last 5 years? ☐ Yes ☐ No
IF YES, EXPLAIN

6-2 Has a media, content, or intellectual property claim been made against the applicant? ☐ Yes ☐ No
IF YES, EXPLAIN

DATE OF CLAIM	DESCRIPTION	TOTAL INCURRED (\$, ILLUSTRATIVE)	OPEN / CLOSED

6-3 Is the applicant aware of any incident, complaint, or circumstance not yet resulting in a claim that could reasonably give rise to one? ☐ Yes ☐ No
IF YES, EXPLAIN

7 RISK MANAGEMENT

7-1	Is there a written prepublication review procedure for sensitive titles?	☐ Yes ☐ No
IF YES, EXPLAIN		
7-2	Is a written takedown and correction procedure in place?	☐ Yes ☐ No
IF YES, EXPLAIN		
7-3	Are rights and permissions tracked in a database for every title?	☐ Yes ☐ No
IF YES, EXPLAIN		

8 SIGNATURE & FRAUD WARNING

The undersigned declares that the statements and answers given in this supplemental are true, complete and correct to the best of their knowledge, and that no material fact has been withheld or misstated. The applicant agrees that this supplemental, together with all ACORD applications and attachments, forms the basis of any submission to insurers and may be relied upon by them. Signing this supplemental does not bind coverage. This supplemental is an intake document prepared by Cory Washington & Co. LLC to support carrier submission; it does not itself provide coverage.

FRAUD NOTICE: Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance containing any materially false information, or conceals for the purpose of misleading information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties. (State-specific fraud warnings apply; see state amendatory notice.)

APPLICANT / AUTHORIZED SIGNATURE (TYPE FULL NAME)	TITLE	DATE
PRODUCER — CORY WASHINGTON & CO. LLC	PRODUCER SIGNATURE (TYPE FULL NAME)	DATE